Echo Script
Emergency, Community, Health and Outreach

Script: FINAL
Date: NOV 30, 2012

Echo Digital Short
“Kill Bed Bugs Through Laundry”
Finalized Script Deadline: November 29, 2012
Flesch-Kincaid grade reading level: 6.2 | Total words: 521

1- Guest on Camera, in a typical home.
Hello, my name is ______________ and I’d like to explain how to kill bed bugs by doing laundry! Believe it or not, washing clothes, bedding and other linens is a simple and effective way to kill bed bugs. Let’s find out why, and how to do it right. If you have a bed bug infestation in your home, laundering washable items is a crucial step. It’s also one of the easier tasks that help get bed bugs out of your home. Most of us already do our laundry in three steps: sorting, washing and drying. Each of these steps helps kill bed bugs.

2- Person sorting laundry, checking tags, bagging.
While in the infested area of your home, sort clothes as you normally would, placing them directly into plastic bags. Make note of the washing instructions on your garments and linens. This will allow you to wash and dry each load at the highest possible temperatures. Put each sorted pile in a plastic bag and seal it well. This prevents bed bugs from infesting other parts of your home, apartment building or even the Laundromat. Keep “dry clean only” items separate. These can’t get washed normally, but they may be able to go in the dryer to kill bed bugs.

3- Person tipping laundry into washer, folding bag on itself.
When you are ready to wash, tip each bag into the washing machine. When all the items are out, fold the bag in on itself to trap any bed bugs still in the bag. Immediately put emptied bags into another clean plastic bag and seal well before disposing. Wash each load at the highest possible temperature water those fabrics can withstand.

4- Person putting garments into dryer, setting to high temp.
The dryer is the real killer for bed bugs because it can create great heat. Dry each load at the highest possible temperature the fabrics can handle. Wet items should run a full cycle; dry items should run for at least 20 minutes. “Dry clean only” items can then be taken to a professional dry cleaner for actual cleaning. Other items, like soft toys, some bags and shoes, pillows and jackets can also be put in a dryer to kill bed bugs.
-5- Person folding and bagging items, storing in closets.
The last important step is to properly store your cleaned clothes, bedding and linens. Fold them as soon as they are done in the dryer. Carefully inspect any folding tables before using them. If you are using laundry facilities in an apartment building or Laundromat, put your cleaned clothes immediately into new plastic bags. If you still have an infestation in your home, keep your clothes in plastic bags or boxes and remove items as needed. This will keep your items from getting infested again. Repeat the process for items removed and worn from the storage containers.

-6- Guest on camera, in a typical home.
Thanks for taking the time to learn about how to kill bed bugs by doing laundry. This is only one part of controlling bed bugs in your home, but it’s an important step and one that doesn’t take a lot of work to get great results. I hope this helps you in your fight against bed bugs in your home. It’s important to keep you and your family safe, so all your hard work is worthwhile. Thanks for watching!