

# ECHO Script

*Emergency and Community Health Outreach*



Script, FINAL  
Jan. 22, 2010

## **ECHO Show**

### **"Prepare for Emergency Evacuation"**

Finalized Script Deadline: Friday, Jan. 22, 2010

Translation Deadline: Monday, Feb 1, 2010

Flesch-Kincaid grade reading level: 7.8 | Total words: 535

#### **-1- Shots of emergency situation – such as natural disaster.**

When an emergency threatens your area, the best way to stay safe is to know ahead of time what to do.

[Word Count: 21]

#### **-2- Shots of mass evacuation.**

Sometimes, it is safer to take shelter where you are. Sometimes, it is safer to leave the area. This is called an evacuation.

You must be prepared to act and listen for any warnings. The warnings will tell you what to do.

[Word Count: 42]

#### **-3- Suoer of "Warnings and Information" perhaps over blurred still frame of emergency situation.**

Warnings and Information

[Word Count: 3]

#### **-4- Shot of battery powered radio (ideally person turning it on and checking batteries).**

You can listen to warnings on a low-cost weather radio or AM/FM portable radio. Test the batteries regularly and make sure it works.

[Word Count: 2]

### **-5- Shots of emergency situation.**

Sometimes events happen so quickly there is no time for warnings. If there is no official instruction, you must be prepared to act on your own.

Whether a warning is issued or not, being prepared will make evacuation easier, safer and less stressful for you and your family.

There may be little or no time to make plans or gather supplies.

[Word Count: 61]

### **-6- Still shot (perhaps with blurred background) and super of "Evacuating from Work."**

#### **Evacuating from Work**

[Word Count: 3]

### **-7- Shot of tall office building or other workplace.**

Ask your employer about evacuation plans. Know the exits from your workplace, where they lead and how long it takes to get out. Walk through stairwells. If you are in a tall building, it is often impossible to be rescued from the roof.

[Word Count: 43]

### **-8- Shot of shoes, flashlight and radio.**

Have a pair of flat walking shoes, a flashlight and a battery-powered radio. You may need to walk to a collection point for public transportation.

[Word Count: 25]

### **-9- Still shot (perhaps with blurred background) and super of "Evacuating from Home."**

#### **Evacuating from Home**

[Word Count: 3]

### **-10- Shots of person packing up emergency supplies.**

If you must leave your home, gather your family, your emergency kit, any prescription medicines and follow official instructions. Leave a note saying where you plan to go.

[Word Count: 28]

### **-11- Shots of person with dog or cat, perhaps putting it in animal carrier.**

Take your pets along. Make plans now for how to handle your pets. Unlike service animals, pets are not allowed in most public shelters.

[Word Count: 24]

### **-12- Shots of school, perhaps with kids.**

If your children are at school, officials will arrange for their evacuation. You can join them when the danger is past. Do not try to pick them up at school unless directed to do so.

[Word Count: 35]

### **-13- Still shot (perhaps with blurred background) and super of "Evacuating."**

#### **Evacuating**

[Word Count: 1]

### **-13- Shot of cars on a jammed freeway.**

You may not be able to drive your car home during the incident if roads are blocked or ramps closed. If driving is possible, officials may designate specific routes or destinations.

Stay on these routes because shortcuts may be blocked. Do not drive through flooded areas. Stay away from downed power lines.

If you don't own a car, make travel arrangements with friends or family.

In large evacuations, public safety officials may arrange for bus or other transportation out of the area.

[Word Count: 82]

**-13- Shot of public shelter, perhaps with a Red Cross flag.**

If you cannot go home, you may be directed to a public shelter. Otherwise, you may stay with friends or relatives.

To make it easier to join your family, you may be asked to register with officials or with an organization such as the American Red Cross.

[Word Count: 47]

**-13- Shot of person in wheelchair talking to someone or on phone.**

If you are likely to need assistance during an evacuation, make preparations to get that help.

Practice with those who will help you to use available equipment or accessible exits.

[Word Count: 30]

**-13- Still shot (perhaps with blurred background) and super of "Returning."**

**Returning**

[Word Count: 1]

**-13- Shot of police or emergency officials talking to someone in a car.**

Officials may keep everyone out of the evacuated area until it is reasonably safe to return.

You may be asked for identification when returning to make sure only people who have business or live in the area are allowed in.

Listen for official information about any remaining hazards, safety precautions or clean-up instructions.

[Word Count: 53]

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