2011 Programming Survey Results

9.1.11
Background

• Why two surveys? 2010 learning.
• Responses collected online and in-person June 1-August 15.
• The top five results from each category are displayed, followed by additional results.
• Color coded to display alignment between community member and service provider.
• Most questions were multiple choice, four on the community member were open ended.
Respondent Demographics

• 133 Service Providers
  – 64% government
  – 21% nonprofit
  – 73% serve all communities

• 149 Community Members
  – 50% between the ages of 25 and 44
  – 64% Female, 36% Male
  – 80% in the U.S. over 7 years
  – 52% have heard of ECHO
  – English, Spanish, Hmong, Somali most spoken languages.
# Top 5 Health Topics

<table>
<thead>
<tr>
<th>Community Member Results</th>
<th>Service Provider Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Healthy Lifestyle (43%, 63)</td>
<td>1. Emergency Room Use (56%, 69)</td>
</tr>
<tr>
<td>2. Children’s Health (36%, 52)</td>
<td>2. Preventive Care – Kids (51%, 67)</td>
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<tr>
<td>3. Women’s Health (36%, 52)</td>
<td>3. Depression (47%, 61)</td>
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<tr>
<td>4. General Health (30%, 44)</td>
<td>4. Mental Illness (47%, 61)</td>
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<tr>
<td>5. Mental Health (27%, 40)</td>
<td>5. Preventive Care–Adults (46%, 60)</td>
</tr>
</tbody>
</table>
More Top Health Topics

Community Member

- Healthy Lifestyle: 63
- Children's Health: 52
- Women's Health: 52
- General Health: 44
- Mental Health: 40
- Drugs and Medication: 36
- Men's Health: 34
- Healthy Aging: 33
- Sexual Health: 31
- Tobacco and Alcohol Use: 14
- Other (please specify): 10

Service Provider

- Emergency Room: 69
- Preventive Care - Kids: 67
- Depression: 61
- Mental Illness: 61
- Preventive Care - Adults: 60
- Medications and: 55
- Alcohol and Other: 49
- Tobacco Use: 46
- Bed Bugs: 43
- Family Planning: 42
- Sexually Transmitted: 39
- Breast Feeding: 38
- Autism: 37
- Preschool Screening: 31
- Stress Management: 31

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Top 5 Safety Topics

**Community Member Results**
1. Home Safety (54%, 76)
2. Personal Safety (49%, 70)
3. Children’s Safety (44%, 63)
4. Weather Safety (36%, 51)
5. Roadway Safety (26%, 37)

**Service Provider Results**
1. Domestic Violence (69%, 91)
2. Child Safety in the Home (55%, 73)
3. Child Safety Seats (55%, 73)
4. Seat Belt Use (55%, 73)
5. Driving Under the Influence (46%, 60)
More Top Safety Topics

Community Member

- Home Safety: 76%
- Personal Safety: 79%
- Children's Safety: 63%
- Weather Safety: 51%
- Roadway Safety: 37%
- Other (please specify): 5%

Service Provider

- Domestic Violence: 91%
- Child Safety in the Home: 73%
- Child Safety Seats: 73%
- Seat Belt Use: 63%
- Driving Under the Influence: 56%
- Child Abuse Prevention: 56%
- Sleep Safety - Safe Sleeping: 54%
- Winter Storms/Blizzards: 52%
- Law Enforcement: 51%
- Extreme Cold: 50%
- Tornado: 50%
- Texting and Cell Phones: 49%
- Extreme Heat: 39%
- Bicycle Safety: 37%
- Traffic Safety: 34%

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Top 5 Emergency Topics

Community Member Results
1. Health Emergencies (55%, 77)
2. Severe Weather Emergencies (41%, 58)
3. Disease Emergencies (40%, 56)
4. Home Emergencies (39%, 54)
5. Chemical Emergencies (26%, 36)

Service Provider Results
1. Communicable Diseases (76%, 96)
2. Fire (58%, 73)
3. Disease Outbreaks (69%, 87)
4. Poison Prevention (69%, 88)
5. Power Outage (58%, 74)
More Top Emergency Topics

Community Member

Service Provider

- Health Emergencies: 77%
- Severe Weather Emergencies: 50%
- Disease Emergencies: 59%
- Home Emergencies: 84%
- Chemical Emergencies: 56%
- Terrorism Emergencies: 25%
- Other (please specify): 1%

- Communicable Diseases: 90%
- Poison Prevention: 88%
- Disease Outbreaks: 87%
- Power Outage: 74%
- Fire: 73%
- Distribution of: 68%
- Loss of Utilities: 68%
- Pandemic Flu: 68%
- Hazardous Material: 49%
- Biological Preparedness/Biological: 27%
- Terrorism: 21%
- Building Collapse: 14%
- Avian Flu: 13%
- Botulism: 12%
- Radiation Emergencies: 12%
Top 5 Civic Topics

**Community Member Results**
1. Healthcare (42%, 61)
2. Education (41%, 60)
3. Housing (30%, 43)
4. Legal Issues (30%, 43)
5. Finances and Taxes (26%, 38)
6. Parenting (26%, 37)

**Service Provider Results**
1. Eating Healthy on a Tight Budget (60%, 77)
2. What the School System Expects of Parents (47%, 61)
3. Moving to the US, common parent/child struggles (46%, 59)
4. Community Resources (45%, 58)
5. Parenting Skills (41%, 53)

[echominnesota.org](http://echominnesota.org)
ECHO Materials

• How do you get your information? *(Community)*
  1. Online (47%, 37)
  2. TV (46%, 36)
  3. Community Leaders (30%, 24)

• How do you get ECHO materials? *(Community)*
  1. TV (60%, 49)
  2. Website (24%, 20)
  3. Email (21%, 17)

• What ECHO resources do you use? *(Service Provider)*
  1. DVDs (54%, 66)
  2. Website (53%, 65)
  3. Email (36%, 44)
What are 2-3 things that you struggled with when you came to the United States?

(Open-ended Question, Community Survey)
What important contributions has your community made to Minnesota?

(Open-ended Question, Community Survey)
What is your hope for you and/or your family's future?

(Open-ended Question, Community Survey)
Questions?

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