Back In the Studio

This February, we’re excited to be back in the television studio at TPT (Twin Cities Public Television) to film an important and timely program titled “Carbon Monoxide and Smoke Alarms.” Created in partnership with the Minnesota State Fire Marshal, the program will premiere on tpt in April.

The program educates viewers on some simple steps they can take to protect their homes against two potential killers: carbon monoxide and the toxic smoke associated with fire.

What makes this program especially unique is that we are filming it in eight languages, with the new language addition of Karen! ECHO viewers and service providers have told us that this is an important language to add and we are excited to offer it for this program.

More ECHO Public Service Announcements on the Horizon

PSAs (Public Service Announcements) are a pivotal part of emergency preparedness and a key aspect of ECHO’s communications toolkit. To keep our topics fresh and up-to-date, we have begun crafting 14 new PSAs. Variety of topics will be available in the spring. More information to come soon! To view ECHO’s current PSAs, check out ECHO’s YouTube channel.

Outreach Team Gears Up for Spring Events

The ECHO’s outreach team is looking with anticipation toward spring, not just for the warmth, but for the great lineup of community events! Maria, Danushka, ECHO spokespeople, and three new volunteers are hoping to attend the 48th Annual Governor’s Homeland Security and Emergency Management Conference, the Minnesota ESL, Bilingual, and Migrant Education Conference, and the Khmer New Year – just to name a few! If you know of any events that you think ECHO should be attending, please contact Maria Osborne at osborne@echominnesota.org.

Important Links

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