2010 Programming Survey Results
June 1-August 27, 2010

Survey Background
- Survey ran in Survey Monkey June 1-August 27, 2010.
- Survey was distributed via email to all ECHO partners.
- Survey was distributed via email by ECHO Partners, board members, employees.
- Survey was verbally administered at five cultural events.

Results
- There were 270 respondents, most of whom were from nonprofit/government organizations.
- Many of the top ranking programming topic suggestions have been covered by ECHO in the past and are available online at ECHO’s website.
- New topic suggestions are denoted by a 🌟.
- Due to the high popularity of these topics, ECHO will look at revisiting the topic or promoting it more heavily as it is seen as a need.
- The top five languages desired were: Somali, Spanish, Hmong, low-literacy English, and Vietnamese; all of which are provided by ECHO.

About ECHO
The mission of ECHO is to leverage partnerships to deliver vital health, safety, emergency and civic engagement information to help the ever-changing, diverse population integrate and become successful in our communities.

www.echominnesota.org
651.789.4342

Next Steps for ECHO
- Continue sharing survey results with ECHO stakeholders.
- Pursue funding for new and popular topics.
- Educate service providers and community around what topics are currently available.

2010 Survey Results: Top 15 Programming Topics

- Calling 9-1-1
- Winter Storms & Extreme Cold
- Tornado
- Child Safety in the Home
- Child Safety Seats
- What the School System Expects of You as a Parent
- Depression
- Mental Illness
- Obesity/Over Weight - Children
- Diabetes
- Seat Belt Use
- Carbon Monoxide Poison
- Alcohol and Other Drugs
- Eating Healthy on a Tight Budget
- Carbon Monoxide Poisoning

Emergency Safety Health Civic