Key Messages for ECHO Show #400 & #401
“Folic Acid”

Finalized Script Deadline: Thursday, May 10th, 2007
Translation Deadline: Wednesday, May 16th, 2007

Translators:
Translate only the words not “number 1, number 2, number 3”. Please contact Larry with any questions. Good luck work!

Number 1: Folic acid helps prevent birth defects that can cause the death or physical disability of a child.

Number 2: It’s hard to get enough folic acid by eating foods alone, but taking a multi-vitamin daily helps ensure enough folic acid is consumed.

Number 3: All women who could become pregnant should take 400 micrograms of folic acid daily.

Original key messages 4.18.07:

-Folic acid prevents birth defects.
-All women need folic acid every day.
-Folic acid is found in food and multi-vitamins.