

ECHO TV Show # 309 - 310

“Early Childhood Screening”

Finalized Script Deadline: Tuesday, April 10th, 2007 (submitted to MTL 04-14-07)

Translation Deadline: Friday, April 20th, 2007

Translators: Do not translate green highlights as they are merely reference to help clarify statements. Please contact Larry Bogoslaw with any questions. Good luck!

	AUDIO TRACK
VIDEO START WITH ACTIVE, LAUGHING BABY... SHOTS PROGRESS:	[NAT BREAK LAUGHING BABY]
1) BABY LAUGHING	-- 1 -- Babies grow up fast. [4]
2) BABY CRAWLING	-- 2 -- Babies first learn to hold their head and sit up. [10]
3) BABY WALKING	[NAT BREAK WALKING]
4) BABY TALKING	-- 3 -- Some babies crawl before they learn to walk and soon they begin to talk.... [14] LARRY THIS CONTEXT IS CRITICAL! NOT ALL BABIES CRAWL – VARIES BY CULTURE.
	[NAT BREAK TALKING]
	-- 4 -- ... All this growth happens well before they start kindergarten! [9]
SHOW PROGRESSION WITH DISSOLVES OF DEVELOPMENT FROM BABY, TO CRAWLING TO WALKING TO AGE 3.	-- 5 -- [NEED SHOTS OF BABY UNDER 1 YR. IN DOC'S OFFICE GETTING PHYS. EXAM. SEE N-A VIDS FROM CITY OF MPLS OR FILE U CARE]
TRANSITION VIDEO OF PARENT AND CHILD WITH CAREGIVER INTERACTION REVEALING THE KEY “RELATIONSHIPS” OF ALL --	From the day babies are born, regular visits to the doctor are important. Taking children for regular visits to the clinic, sometimes called Child and Teen Check-ups, can help prevent medical problems. [32]
	[NAT SND FROM CLINIC SCREENING – EYE/EAR TEST]
SHIFT VIDEO TO EARLY CHILDHOOD SCREENING	The doctor will look at a child’s eyes and ears to check their vision and hearing. Height and weight will also be measured. Children will receive vaccinations to help protect them from some diseases. [34] [103]

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<p>NOTE: DO NOT USE EYE ‘MACHINE’ AT ALL IN PIECES. NOT A COMMON RESOURCE.</p>	<p style="text-align: center;">--6--</p> <p>[REPLACE SHOT OF WOMAN & GIZMO WITH GOOD OLD FASHIONED EYE CHARTS]</p> <p>[NAT SND CLINIC SCREENING – LEARNING TEST]</p> <p>Doctor’s check to be sure a child’s body and brain is growing in healthy ways so the child can do well in school and later in life. [27]</p> <p style="text-align: center;">-- 7 --</p> <p>[NAT SND CLINIC SCREENING – LEARNING TEST]</p> <p>During a checkup, the child’s learning, language, thinking and behavioral skills will be checked. How children express their feelings and relate to other people are important parts of their growth. [30]</p> <p style="text-align: center;">-- 8 --</p> <p>[NAT SND FROM CLINIC SCREENING]</p> <p>Parents may be asked to answer questions or fill out forms to help doctors and nurses learn more about how to help each child learn and grow in healthy ways. During clinic visits, parents can also find answers to questions about how well their child is growing and learning. [49]</p> <p style="text-align: center;">-- 9 --</p> <p>If a medical or developmental problem is found during a checkup that needs more attention, the family will get help in learning more about the problem and be directed to services that will help the child improve. [37]</p> <p>[143]</p>

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<p>NOTE: DO NOT USE THE SHOT IN ANY PART OF THE PIECE OF THE “RED BOX” IT’S NOT A COMMON PIECE OF EQUIPMENT”</p>	<p>-- 10 --</p> <p>Bringing a child for regular checkups is a way for parents to learn about other programs and services that help children learn and do well in school and later in life. Some of these programs are called Early Childhood Family Education (ECFE), the School Readiness program, WIC (Women, Infants and Children), Public Health Home Visits, Follow Along and Head Start. [60]</p>
	<p>-- 11 -- [INSERT SHOT OF FAMILY – FOUND AT :16 ON ORG. CUT TO COVER LAST 2 SENTENCES]</p> <p>[NAT SND – KIDS IN SCHOOL]</p> <p>The doctor’s office is not the only place where parents can find out if their child is developing and learning in healthy ways. When a child turns 3, parents should contact their local public school district for information about scheduling an Early Childhood Screening. This type of check up or screening checks for learning and health problems. Parents and children may be directed to programs that will help them right away. This helps children be better prepared for school. [81]</p>
	<p>--12— [USE ALL SCREENING VIDS HERE DO NOT USE THE 2-SHOT OF MAN AND WOMAN TALKING]</p> <p>[NAT SND – KIDS IN SCREENING]</p> <p>During the Early Childhood Screening, a nurse or teacher will look at how your child sees, hears, moves, plays, talks, learns and behaves. They will also help you find early childhood programs and other community programs you or your family may need. You will also receive ideas on how to help your child learn. [54]</p>
	<p>-- 13 --</p> <p>[NAT SND – KIDS IN SCHOOL]</p> <p>Waiting until children are in school to have an Early Childhood Screening could be too late to help them get the care they need so they can do well in school. That’s why school districts offer screenings for children at age 3 – so they ready for kindergarten. In Minnesota, children can’t go to kindergarten classes in public school unless they’ve had an Early Childhood Screening. [63]</p> <p>[260]</p>

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	<p data-bbox="630 289 727 319">-- 14 --</p> <p data-bbox="630 363 1479 432">Early Childhood Screening is free and many times interpreters are available to help families not comfortable speaking English. [18]</p> <p data-bbox="630 474 727 504">--15—</p> <p data-bbox="630 548 1219 577">[NAT SND FROM CLINIC SCREENING]</p> <p data-bbox="630 621 1474 840">Doctors, nurses, teachers and parents want to be sure children are healthy and ready for kindergarten. There are programs available to help families find a doctor even if they don't have enough money for health care. Minnesota Care and Medical Assistance programs help pay for clinic visits and Child and Teen Checkups. [52]</p> <p data-bbox="630 882 727 911">--16—</p> <p data-bbox="630 955 1463 1066">Raising healthy children is an important job and there's help available to make sure your child is healthy and ready to learn so they can do well by the time they start kindergarten. [33]</p> <p data-bbox="630 1140 1219 1169">[NAT SND FROM CLINIC SCREENING]</p> <p data-bbox="630 1255 704 1285">[103]</p> <p data-bbox="630 1329 800 1358">[total = 610]</p> <p data-bbox="630 1360 1247 1390">##### END ##### END ##### (###)</p>

Updated 4/14/2007(8.7 grd)

-- added comments from barb Nicol 9:45am 041307

-- added edits from sandy, dru, carol berg, janet, Meredith and Karen on 4-14-07