

ECHO Minnesota

Emergency, Community and Health Outreach



BE HEALTHY. BE SAFE. BE READY.

Provide separate script for each item.

Please check one.

- Radio PSA** (60-80 wds)
- Phone PSA** (100-125 wds)
- TV PSA** (144 characters)
- Print** (trans. provided by you.
Unlimited word count).
- Print** (trans. provided by ECHO.
Unlimited word count).

Specify Language

- Spanish
- Hmong
- Somali
- XX English**
- Lao
- Other: _____
- Khmer
- Vietnamese
- Russian
- Arabic
- Oromo

Other instructions: Languages specified with script text, per the below instructions.

PSA 1.1, 1.3 and 1.4 combined (1) “What is H1N1 Influenza AND What to do”

[1]

A lot of people are worried right now about the new kind of flu called H1N1.

[1.1]

Right now, this new kind of flu is acting much like the regular flu that people get every year. But it's still a cause for concern.

[2]

Symptoms of H1N1 can include a high fever, cough, sore throat, stuffy nose, and sometimes vomiting and diarrhea.

[3]

If you are concerned about H1N1 flu – and you want to see a doctor – call first. You may not need to see a doctor.

[4]

If you do need to see a doctor – and don't have health insurance – ask about it. Many clinics adjust fees based on ability to pay. You can also ask for an interpreter and find out what information you might need to share when you go in to get care.

[5]

You can take some simple steps to avoid getting the flu – or giving it to other people.

[6]

Wash your hands often. Cover your nose and mouth with your sleeve if you cough or sneeze. Stay home if you're sick, and stay away from others who are sick.

[6.1]

Fortunately, this new flu is not making people as sick as many people feared. Most people recover from it completely.

[7]

This new kind of flu now seems to be acting more like regular, seasonal flu. Most people recover completely from it.

[6]

For updates about H1N1 flu [insert your language here]– visit ECHO – Minnesota DOT org.

[word count: 180]